

People for Bikes THE BIG JUMP Schedule and Timeline

July 21, 2016, 1:00 pm Online Seiminar. Signed up and attending

Letter of Intent

Name of City

State

Popultion City of Key West 24,649 + unincorporate Stock Island 4,400 = 29,049

Main Contact Info for application

Not required yet but:

Name of the Big Jump focus area The City of Key West and Stock Island

Population of the Big Jump focus area 29,049

Please briefly describe what opportunities exist for bicycles to connect to places of employment, education, transit or recreation within the proposed Big Jump focus area. *(Please make note of any new developments or planned projects (i.e. new transit center, path connection to school, new bike skills course at park that will help achieve these connections.)*

Key West and Stock Island together are only about six miles long and no more than one to two miles wide. With the street grid for much of Key West having been laid out prior to the Civil War its "largest in the USA Historic District" in our Old Town is known for its short, connected blocks. Even in Mid-Town (established after WWI) and New Town (established after WWII) there's a good street grid, just with longer blocks and perhaps less connections. In short, Key West has good bones for biking to work, to school, to our bus system or for shopping and recereation. We need to create a safe bike network though, if we're going to get more people biking. We're ready to do that.

What other activities or developments are gaining momentum or excitement in the proposed Big Jump focus area? *(Please tell us about any community-driven efforts, strong partner organizations, or leveraged investments that make this area a place to be.)*

Long story short, for now. 1) The City funded a new Bicycle and Pedestrian Coordinator position in the current fiscal year. I started January 11, 2016. 2) The City won a \$50K Bike Florida grant on February 26 to develop a "Bike/Walk Key West Starter Kit" to jump start promoting biking as transport and sharing our streets safely. 3) The Florida Department of Transportation (FDOT) provided a \$250K grant for the City to develop a Bicycle and Pedestrian Master Transportation Plan (BPMTP). RFP goes out August 1 and vendor is expected to be on board in early October. 4) FDOT has just approved South Florida Commuter Services (SFCS) to expand its services to Key West from the greater Miami area. SFCS will help develop branding and marketing materials to provide business and community outreach to grow biking, walking and transit options to driving. Work starts this summer. 5) A number of small community groups including the Key West Bicycle Association, The Last Stand (Environmental non-profit), and the City's Sustainability Advisory Board have stepped up efforts to raise the level of effort on making Key West a better place to bike. 6) Carsharing is proposed and hoped to be implimented by the fall. All of these actions, and the fact that the public is clamoring for ways to combat traffic and parking congestion

on our small island paradise are beginning to create some momentum and excitement about the possibilities of becoming the most bike friendly small city in America.